



SATURDAY, OCTOBER 21, 2023

SPONSORSHIP OPPORTUNITIES

PRESENTED BY AND IN PARTNERSHIP WITH



SANDUSKY WITCHES' WALK

In partnership with Family Health Services, and as an official non-profit organization, Sandusky Witches' Walk would like to invite you to help us keep the brew bubbling with this cherished event. Be part of the magic of providing projects & programming that directly benefit the youth & senior citizens of our community by joining us on:

SATURDAY, OCTOBER 21, 2023

\$250

CAULDRON SPONSOR

- Host a cauldron at your location
- Business name on tickets and all marketing materials
- Receive a sponsor flag QR listing

\$500

SPELL SPONSOR

All benefits of first level

PLUS

record your own audio commercial played throughout the night at the fountain!

\$1,000

ILLUMINATING SPONSOR

All benefits of other levels

PLUS

Have your logo in Lights around the main cauldron!

\$2,500

ASSOCIATE TITLE SPONSOR

All benefits of other levels

PLUS

Customize how to best showcase your business!

JOINT MARKETING

For all participating businesses!



SANDUSKYWITCHESWALK.COM

INFO@SANDUSKYWITCHESWALK.COM



Sponsorship Agreement

Deadline for full sponsorship benefits: August 1, 2023

- | | | |
|--------------------------|-------------------------|------------|
| <input type="checkbox"/> | Associate Title Sponsor | \$2,500.00 |
| <input type="checkbox"/> | Illuminating Sponsor | \$1,000.00 |
| <input type="checkbox"/> | Spell Sponsor | \$500.00 |
| <input type="checkbox"/> | Cauldron Sponsor | \$250.00 |

Contact Information

Company Name/Organization: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Mailing Address (if different): _____

Website: _____

Phone: _____

Signature: _____ Date: _____

- Email company logo to: info@sanduskywitcheswalk.com
- Make checks payable to: Sandusky Witches' Walk
- Mail to: Sandusky Witches' Walk
C/O Family Health Services
Attn: Cora Higgins, Public Relations Manager
1912 Hayes Avenue
Sandusky, OH 44870

CHECKLIST

All Sponsorship Levels:



All Sponsorship forms & payment **MUST** be received by August 1, 2023. Please make checks payable to Sandusky Witches' Walk



Remember to email your business logo to info@sanduskywitcheswalk.com



Provide name of food and drink specials along with prices or discounts, no later than October 1st for inclusion in advertising. Send to info@sanduskywitcheswalk.com



Joint marketing: remember to promote this event, as well as entertainment, specials and discounts on your social media.



Let your Witch Flag Fly! Hang your official Witches' Walk participating establishment flag from October 15th through October 31st to promote your involvement in the festivities.

\$500 & Up Sponsorship Levels Also:



Contact **Rock & Roll Express** at **419-627-0117** to setup a time to record your witchy commercial for the big event. Includes ability to pick one of the top costumes and get your business featured in social media posts!

